

ID	Competition program	LOT	Type of project	Priority sector for culture and arts	Name of the project in English	Summary of the project in English, including goal and results (up to 100 words)	Full name of the applicant organization in English	Total project budget (in UAH)	Requested amount from UCF (in UAH)
3NET11-0302	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Performing arts	Creation of an all-Ukrainian mobility network within the NGO "Theater country"	The project aims to create a mobility network using modern internet technologies. The organizing basis of the network will be the NGO THEATER COUNTRY, which will include artists, theater managers, all other citizens of Ukraine interested in the development of theatrical art in Ukraine, enhancement of theatrical culture and significant expansion of the audience. It is envisaged to further expand the network to all regions of Ukraine. The purpose of the activity of the NGO should be to create a non-profit touring network that will unite all the "players" of the theater space: owners and managers of theaters, premises that can be used for theatrical performances, cultural managers (theater entrepreneurs), etc.	Consulting company Vedanta-Expert LTD	580000	580000
3NET11-0573	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Performing arts	Cultural rebranding of Odesa	The project of creating an intersectoral network in the form of a charity fund to support socio-cultural projects that work on the theme of Odessa's cultural brand. The creation and conceptualization of the fund will take place through a cultural forum where interested citizens and future participants of the fund can discuss issues relating to the current and desired image of the city.	Non-governmental organization "TEO"	522344	522344
3NET11-1076	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Audiovisual Arts	Documentary activists network "ProActive Films"	The project objective is to create an informal cross-sectoral documentalist network designed for making a unique product – documentaries and advocacy campaigns facilitating development of civil society and documentary filmmaking. Documentalists shall receive a bank of topics to cover unique stories and combine documentaries highlighting societal problems with specific advocacy measures, providing public activists with a powerful communication tool. Using project work results, we'll develop the network mission and vision, branding and placement. The network shall comprise 50+ members from all over Ukraine to develop 5+ future documentaries and advocacy campaigns.	Studena	995430	873430
3NET11-2098	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	The Transformation Eco-Forum	The Transformation Eco-Forum proposes to create a network of cultural and artistic platforms in cities with powerful centers of art education - Lviv, Odessa and Dniproon the basis of the space of the Transformation eco-art exhibition to show the ways of ecological coexistence of man and nature. According to the plan a part of the exhibition is being formulated from the exhibits of last 2 years at the Kharkiv. In each of the cities we want to organize exhibitions of eco-art with exhibits of craftsmen and designers from these cities, where we want to hold a series of information activities and discussions of solving environmental problems through art, there will be an exchange of experience and creative work between artists from different cities.	NON-GOVERNMANTAL ORGANIZATION " UKRAINIAN BUSINESSWOMEN"	767444	767444

3NET11-3556	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Audial arts	Festival Association of Ukraine	Creation of first All-Ukrainian Association of Music Festivals "Festival Association of Ukraine" (FAU) as a space for protection of interests of young musicians, a platform for exchange of ideas and concepts of modern show business, experience of holding mass cultural events and popularization product in Ukraine and abroad, positioning itself as an intermediary between artists on the one hand and society and state on the other, helping young artists to create equal relationships with music labels and producing agencies. The Association aims to promote intercultural dialogue, establish and develop partnerships, promote cultural diversity and ensure the respect of artists' cultural rights.	NGO "Faine misto festival"	943700	943700
3NET11-4628	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	The Laboratory for Creative Industries	"The Laboratory for Creative Industries" is creative entrepreneurship academic incubators network. It will consist of NGOs, institutions of higher education and representatives of contemporary art, art market, galleries and managers. The aim is to consolidate the efforts of existing and potential creative industries representatives to increase competitiveness and strengthen institutional capacity. The main products are network in the field of culture and the arts, and "Creative Semester" - a cycle of workshops, roundtables and plein airs of educational and applied character to obtain arts specialties students of skills and habits, which will help to orient and actively advance on the Ukrainian art market.	Non-governmental organisation of Transborder Initiatives	974486,8	974486,8
3NET11-4689	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	ShortList	Creating an online service as a single online actor base. Involvement in cooperation with the service of all participants in the field (cinema, advertising, television, theater) interested in professional performers and specialists. Service, will enable every actor to promote themselves in the local market and abroad among the professionals of the industry. With a full membership, the actor can create their own unique profile and receive casting information from the original source. It gives the casting director (director) access to a single database of performers, and also provides the opportunity to use a personal account with many convenient features.	Individual entrepreneur Petrichenko Evgen Andriyovych	1000000	1000000

3NET11-5841	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	All-Ukrainian Forum of Ethnic Art «Ethnica»	All-Ukrainian Forum of Ethnic Art «Ethnica» is a congress of leaders of professional and amateur artistic groups of ethnic communities, representatives of creative unions, cultural and art centers of national minorities of Ukraine. Within the framework of the event: holding of the All-Ukrainian conference and the constituent congress of the All-Ukrainian Association of Ethnic Art and Ethnic Festival with the participation of masters of arts and artistic groups and soloists of national societies. The purpose of the event is to create an All-Ukrainian Association of Ethnic Art Workers as an all-Ukrainian network of cultural operators of representatives of different nationalities working in the field of ethnic art. The result of the All-Ukrainian Forum of Ethnic Art Workers will be: 1. Creation of a formal all-Ukrainian network of Ethnic Art Workers with a modern database of existing cultural centers and artistic groups, which will improve the level of cooperation between the sector participants and the UCF. 2. Organization of public cultural and artistic platform "Ethnic" (website) of ethnic groups of Ukraine in order to optimize their cultural and artistic activities, exchange of information and innovative ideas for creating a cultural product; involving young people in the process of preserving national cultural traditions. 3. Launch of the All-Ukrainian Ethnic Festival of National Cultures and the annual Ethnic Arts Prize for Excellence.	Creative organization «Association of ethnic art»	678975	678975
3NET11-6862	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	GogolFest in international associations	In order to promote and develop the contemporary Ukrainian festival and theater sector, the GogolFest of Contemporary Art became a member of the European Festival Association (EFA) and the European Theater Convention (ETC). Having become a member of the aforementioned European associations, the GogolFest team is invited to participate in conferences and strategic sessions of the associations to discuss the strategic development of Ukrainian culture in the European context and to establish a horizontal cross-sectoral dialogue	Non-Governmental "Organization Contemporary Art Festival "GogolFest"	706298,75	706298,75

3NET11-6911	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural and Creative Industries	Creative Network of Poets, Electronic Musicians, Hip Hop Artists - Non-Governmental Organization «Heart Awakening Art»	<p>The project consists of two main stages: First round of the project team in 10 cities (regions) of Ukraine. The program of the tour: "Stand Up Show" «Heart Awakening Art» "from the organizers of the tour - the main message" The art of the word - a powerful tool for the internal and social change ", networking, project presentation creative network of poets, electronic musicians, hip hop artists - Non-Governmental organization «Heart Awakening Art».</p> <p>II: holding of the constituent assembly Non-Governmental organization «Heart Awakening Art» and a gala concert of the project participants in Kyiv; approval of the founding documents of the newly formed organization, formation of governing bodies and election of their members, approval of the program of activity of the organization for 3 years. As a result of the concert, participants selected by jury will be offered a collaboration with the PR agency "Много Воды" (Kyiv, head Alexander Varenytysya). The implementation of the project will strengthen existing connections and develop new creative ones among poets, hip-hop and electronic music artists. The result of the project will be the official establishment of the existing creative community through the registration of a non-governmental organization, which will become a platform for community development, individual development of performers, creation of a cultural product and enhancement of cultural influence, and will ensure the sustainability of the creative community.</p>	NON-GOVERNMENTAL ORGANIZATION VEDALIFE	894284,3	894284,3
3NET11-7125	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	Individual	Cultural Heritage	CIOFF Ukraine development	<p>The main goal of the project is to preserve and promote Ukrainian traditional culture and folklore by institutionalizing and expanding the activities of the CIOFF representative office in Ukraine. The result of the project will be not only the fact of legally creating the representative office mentioned above but also laying the foundation for its successful operation. To this end, the applicant will conduct research/mapping to better understand the environment, available resources, sector's development strategy and needs; the applicant will also create a database and invite potential partners/members, conduct relevant workshops, conferences, and a promotional campaign. The applicant works closely with CIOFF's main office and the choice of project activities is the result of a number of consultations and exchange of experience in the activities of such representative offices in the world.</p>	Non-governmental Organisation "Etnovyr"	999812	999812
3NET12-6671	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	National	Cultural Heritage	Creation of a network of cultural and art centers "Via-Regia Ukraine"	<p>The main objective of the project is to create the Via-Regia Ukraine Association, as an organizational and legal form of association of Ukrainian cultural institutions and organizations from 5 regions of Ukraine, for the successful promotion of the Ukrainian cultural product among domestic and foreign users.</p>	State Historical and Cultural Reserve of the city of Dubno	807821,18	639821,18

3NET21-0673	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Performing arts	Creating Online Theatre Archive	The main goal of the project is to create a full-fledged national theatre database (archive) to allow users (the theatre community and theatre visitors) to get reliable information about the state of the Ukrainian theatre over the last five years; to collect and preserve information for further researches; and to create opportunities for analysis of the theatre trends (in terms of genre, language, repertoire). The project curator is Hanna Veselovska, Head of the Expert and Analytical Unit of NSTDU. In the framework of the Project we will collect, process and publish on the online web-resource information about theatre performances in Ukraine for the period of 2015-2019 (5 years). The Project envisages publication of at least 500 performances and a follow-up communication and presentation campaign in the regions. The databases will be further expanded and supported in the future.	National Union of Theatre Artists of Ukraine	453440	453440
3NET21-3952	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Performing arts	Organization of a cultural management consultancy center for members of existing cultural networks.	The project provides for the organization and operation of a cultural management consulting center for: • Conducting legal, financial, communications consultations • Grant application training • Copyright protection training in the theater industry • Employee rights protection training in theater • Marketing and communication training, PR campaigns to expand viewership. The project provides advice on the above issues to members of Creative Ukraine NGO, Independent Theaters Guild of Ukraine (created in 2019), and other professional networks of theater actors, including the STSU and the Ukrainian Independent Theater Association.	Public non-government organization «Creative Ukraine»	435000	435000
3NET21-3952-2	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Performing arts	Activity of a cultural management consultancy center for members of existing cultural networks.	The project provides for the organization and operation of a cultural management consulting center for: • Conducting legal, financial, communications consultations • Grant application training • Copyright protection training in the theater industry • Employee rights protection training in theater • Marketing and communication training, PR campaigns to expand viewership. The project provides advice on the above issues to members of Creative Ukraine NGO, Independent Theaters Guild of Ukraine (created in 2019), and other professional networks of theater actors, including the STSU and the Ukrainian Independent Theater Association.	Public non-government organization «Creative Ukraine»	435000	435000

3NET21-4901	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural and Creative Industries	Four Library Spaces: Innovative Business Model	The main objective of the project is to help representatives of local self-government bodies, responsible for providing cultural services to the population, to create fundamentally new public library spaces and to fill them with innovative library and cultural services. Results: An innovative model of the library as a combination of four spaces: a learning space, an inspiration space, a meeting place and a performative space. The model will be described in an electronic edition - a special guide with recommendations on how to practically organize the work of a public library in a transformational environment. The guide will also offer solutions for designing spaces, describing services that can be used to fill these 4 spaces. Forum for 50 teams from united territorial communities (Librarian + Community Leader) - 100 people. The program of the Forum: - presentation of an innovative model of the library (manual); - interactive for creating own models of functioning of libraries; expert advice on the creation of each of the four library spaces.	Ukrainian Library Association	499360	499360
3NET21-6006	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Design and Fashion	Online platform "Ukrainian Fashion Council"	The goal of the proposed online platform is to improve the reach of profession information to the wide range of stakeholders of national fashion industry. The outcome of the created online platform will allow to organize web conferences, webinars, virtual roundtable discussions on priorities in the development of fashion industry, innovations in the field of professional education, solutions of overcoming the crises in the shortage of work force in the industry. Also the information related to the important fashion events, about fashion industry players, available vacancies and job offers, terms and results of the young designers contests will be there	INTERNATIONAL PUBLIC ORGANIZATION "UKRAINIAN FASHION COUNCIL"	495660	495660
3NET21-6006-2	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Design and Fashion	Online platform "Ukrainian Fashion Council"	The goal of the proposed online platform is to improve the reach of profession information to the wide range of stakeholders of national fashion industry. The outcome of the created online platform will allow to organize web conferences, webinars, virtual roundtable discussions on priorities in the development of fashion industry, innovations in the field of professional education, solutions of overcoming the crises in the shortage of work force in the industry. Also the information related to the important fashion events, about fashion industry players, available vacancies and job offers, terms and results of the young designers contests will be there	INTERNATIONAL PUBLIC ORGANIZATION "UKRAINIAN FASHION COUNCIL"	495660	495660

3NET21-6471	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural and Creative Industries	"Under construction: Museum open 2020". All-Ukrainian workshops	The biggest quality result of the Under Construction: Museum Open project, which has been actively cooperating with 31 museums in Donetsk and Luhansk regions since 2016, is the creation of a permanent community of museum workers. This was made possible by the systematic organization of workshops "Modern Methods of the Museum", which was held 4 times in the period from 2017 to 2019. The goal of the project and workshops, is not only a museum theme throughout all activity, but interaction, mentoring, curatorial and advocacy in museum sphere. For example - thanks to the joint efforts within the framework of the project, the Association of Museum Workers of Lugansk Oblast "The Cultural Heritage of Lugansk Region" was created. Two all-Ukrainian workshops are planned to be held in which the museum workers will act as mentors for colleagues from other regions of Ukraine	Leonid Marushchak	1000000	1000000
3NET21-6487	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural Heritage	Surf's Up!: Ukrainian Library Networkers' ConnectForum	On October 1-3, 2020, in the frames of the project "Surf's Up!: Ukrainian Library Networkers' ConnectForum", Central Library named after M.L.Kropyvnyts'ky of Mykolayiv in partnership with Ukrainian Library Association organizes Forum which will connect 100 representatives of libraries from various regions of Ukraine who have achievements at national and international levels. The event will help strengthen communication network of libraries - change leaders in socio-cultural, public, professional spheres, and cascade their best practices. Participants will be able to share innovative experiences, receive high-quality trainings, extend networking connections. By the results of the project a collection of materials will be published.	Central library named after M.L. Kropyvnyts'ky of Centralized library system for adults of Mykolayiv	579759	499967
3NET21-6707	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Literature and publishing	Vseukrayins'kyy bibliotechnnyy "Biografichnyy reytynh - 2020" 58/5000 All-Ukrainian Library "Biographical Rating - 2020"	All-Ukrainian Library "Biographical Rating - 2020" is a competition that aims to promote and modernize one of the most popular genres of Ukrainian non-fiction - biography, as well as to establish communication between libraries and researchers in the context of the development of this genre. During the 3rd year of the Rating, a series of discussions at various venues should be organized and a manual "How Ukrainians Write About Ukrainians" should be published.	Institute of Biographical Research of the Vernadsky National Library of Ukraine	483580	483580

3NET21-6961	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural Heritage	Strengthening the Capacity of Professional Community for Advocacy of Ukrainian Archaeological Heritage	Professional archeological community's proactive position, coherence of its actions, understanding its responsibility, strengthening influence on processes in the professional competence sphere, - all of these can significantly influence on solving the problematic situation with the state of archeological monuments, illegal private collections, and robbery excavations. It is especially important while the Ministry of Culture is being transformed and new central executive bodies in the sphere are created. The project aims to form an active public position of Ukrainian professional archeological community for the purpose of advocating archaeological heritage through an integration meeting of community representatives from different Ukrainian regions during which an actual agenda will be developed. Results of the project: strategy, action plan, methodological guidelines for RTCs on how to work with archeological sites, promotional video, promotional booklet.	The All-Ukrainian Association of Archaeologists	497230	497230
3NET21-6976	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural Heritage	Start CIDOC in Ukraine	The project is aimed at developing museum's network in Ukraine, forming CIDOC ICOM unit on basis National Committee of ICOM, enhancing Ukrainian museums competencies and integrating them into relevant international work processes. The members of ICOM Ukraine to inform about CIDOC's activities as one of key committees, which defines the standards of museum documentation. Planned to publish the most important CIDOC documents in Ukrainian and specialized methodological and training materials, hold series of workshops (involving foreign experts) and ensure participation of Ukrainian delegation in CIDOC annual conference. The focus is on standards and innovation in digitizing accounting museum collections.	All-Ukraine Public Organization «Ukraine Committee of the Council of Museums «ICOM»	999268,69	999268,69



3NET21-7085	Networks and Audiences	LOT 2 Strengthening networks in the sphere of culture	Individual	Cultural Heritage	Workshop "Cultural Heritage. Save and promotion in a Unified Territorial Communities (UTC) »	It is a measure to strengthen the institutional capacity of the regional centers of folk arts and crafts, as well as the borders of the local cultural centers in the area of cultural recession, It is important to know about the importance of the cultural decline in the suspension and the emergence of representatives of the organs of mass self-confession, huge families, people who live in the culture area. The project is preceded by 2 workshops on the method of realisation of the short story programs for the audience in the cultural sector of the downturn. Realization of the project's goals will be achieved through basic methods and techniques -analysis and analysis of situations in the masses, the creation of projects and presentations, the presentation of ideas and groups. The workshop will be a singing toolkit, a model of the cultural crisis with the help of other events for the development of the theory in the specific masses. Every participant of the workshop takes an individual approach to the solution of a particular problem.	Municipal Institution "Regional Methodical Center of Culture and Art" of Zaporizhzhya Regional Council	835901	835901
3NET31-0556	Networks and Audiences	LOT 3 Development of international relations	Individual	Cultural Heritage	Museum for change: ukrainian museum workers overcome borders for professional cooperation.	Group of 10 ukrainian museum professionals, winners of open-call process, will attend The Thirteenth International Conference on the Inclusive Museum that will take place in Lisbon on 3-5th of september 2020 to achieve relevant knowledge, share experience, gain networking and understanding of main challenges of professional community. After the trip we will hold a one-day conference in Kiev to share received experience and insights with professional community. Each speaker of this conference will be videotaped and video will be available on Youtube channel.	NGO "MUSEUM FOR CHANGE"	1112190	1112190
3NET31-0557	Networks and Audiences	LOT 3 Development of international relations	Individual	Design and Fashion	Cultural and educational show-case «Breakthrough »	Cultural and educational show-case «Breakthrough » is a project - the expansion of the competition, which has been held in Ukraine for 4 years. Through practical experience, the logical continuation of the case is to build international relations and promote the fashion industry. The project combines opportunities to build an informal audience of professionals involved in fashion and raise the profile of professional education. Establishing a basis for cooperation between education, the public and business is an ideological approach to rethinking the issue of human resource shortages in an artistic way. Educational institutions from all regions of Ukraine and European countries were invited. Implementation: seminars for teachers, an international forum of educators and employers, a competition for student work, the best will introduce mass production and employment opportunities for the best, showing at the international exhibition Kiev-Fashion.	National sectoral partnership in Light industry of Ukraine «Fashion Globus UKRAINE» Non Profit Organization	1299829	1241669

3NET31-0695	Networks and Audiences	LOT 3 Development of international relations	Individual	Design and Fashion	4thBlock Kharkov – Graz (design bridge)	4thBlock Kharkov - Graz (design bridge) is a project aimed at building an international professional network between the 4th Block Association of Graphic Designers and Creative Industries Styria. The joint project will facilitate intercultural dialogue and establish a sustainable partnership between Ukraine and Austria. As part of the project, the 4th Block Designers Association will participate in the annual International Design Month in Graz in early May and will present the best work of Ukrainian graphic designers at the FH / JOANNEUM Institute of Design & Communication Graz in October.	Public Organization Association of Graphic Designers 4th Block	1248729	1248729
3NET31-0977	Networks and Audiences	LOT 3 Development of international relations	Individual	Visual arts	East Europe Biennial Alliance	Contemporary biennales have become an important vehicle placing art in new contexts and reaching new audiences. In 2019, four institutions from Eastern Europe has established a new cooperation network, first of its kind, to share the experience and to work together on major art events of the 4 East European capitals. In 2020, The Biennial Alliance will create a sustainable curatorial platform which will support and facilitate the functioning of the EEB, producing cross-border working meetings, symposiums and public events and will work on a common agenda for upcoming 4 years. The Alliance is created to underline and strengthen the role of biennials in shaping of a new forms of international solidarity, expanding socio-political imagination, developing alternative cultural solutions, intensify regional collaboration in spheres of art and culture and support Ukrainian cultural agents.	Visual Culture Research Center	489200	489200
3NET31-2069	Networks and Audiences	LOT 3 Development of international relations	Individual	Performing arts	Participation of the Golden Gate Theater in the international festivals "Wschod Kultury" and "Retroperspektywy" (Poland) in cooperation with the international theater association CHOREA	Purpose of participating in these festivals is to promote Ukrainian theater internationally and to create better circumstances for further cooperation with the international theater association "CHOREA", to exchange knowledge and experiences through educational events and programs, to establish new relations with foreign actors of theatrical art through participation of the Golden Gate Theater in two Polish theatre festivals: "Wschod Kultury" (in Białystok) and "Retroperspektywy" (in Lodz). The Golden Gate Theater presents at the above-mentioned festivals the performance "Daddy, did you love me?" (made by Ukrainian director Stas Zhirkov and Belarusian playwright Dmitry Boguslavsky), which is an original cultural product of international cooperation and already has recognition in the international theatrical arena. Results of participating in these festivals were: attraction of attention of international theatrical experts to the Ukrainian theater and the creation of arrangements for the realization of further projects.	Theatrically-spectacular institution of culture "Kiev Academic Theatre "Zoloti vorota"	566583,5	566583,5

3NET31-2170	Networks and Audiences	LOT 3 Development of international relations	Individual	Performing arts	The Cultural bridges	<p>The main aim of the project is to build the international relations of the National Operetta of Ukraine and other Ukrainian musical theatres with the theaters-members of the International Opera Europe Association to represent the interests and promote of Ukrainian culture, as well as exchange of innovations and experience during participation in the mutual events. Under invitation of Opera Europe Association, representatives of Kyiv National Academic Operetta Theater intend to visit the Technical Managers and Set Workshops Forum in Antwerp from May 5 to May 6, 2020 and a large spring Conference in Helsinki from 28 to May 30, 2020. In addition, with the support of the Association, the National Operetta of Ukraine is going to arrange the International Seminar on Theatrical Co-production from October 1 to October 2, 2020. The International Theater Co-production Seminar will unite all Ukrainian Musical Theaters and theatres-representatives of Opera Europe Association and is extremely important for establishing relations between Ukrainian and European theaters. The seminar opens new horizons, allowing the Ukrainian musical theaters successfully integrate into the world theatre process.</p>	Kiev National Academic Operetta's Theatre	726390	726390
3NET31-2548	Networks and Audiences	LOT 3 Development of international relations	Individual	Performing arts	<p>Participation in the 26th International Conference of Performing Studios International (PSi) and holding of 4 training seminars in Ukraine.</p>	<p>The project provides for: participation of 3 representatives of the organization in the annual international conference of Performance Studies International (PSi) to be held in Rijeka (Croatia), July 7-11, 2020, as part of the activities of the Rijeka-European Capital of Culture program. Holding 3 practical seminars in Kyiv, Novograd-Volyn and Kramatorsk, Slavutich using materials from the PSi conference, as well as the Creative Europe conferences in Ljubljana (2018) and the European Festival Association in Lisbon on the theory and practice of developing cultural and artistic projects.</p>	Non-government organization «International Socio-cultural project «JOYFEST».	380000	380000

3NET31-3102	Networks and Audiences	LOT 3 Development of international relations	Individual	Audiovisual Arts	"Dobranichfilm" delegation at Locarno Film Festival	Visit of the Ukrainian delegation on August 4-16, 2020 to the 73rd Locarno International Film Festival, which is a Category A film festival in the world. The task is to establish international relations in the field of contemporary cinema, to study the prospects of participation of Ukrainian film products and companies in international festivals, as well as to present Ukrainian films in the competition program. During the trip it is planned to participate in networking sessions with foreign colleagues, to promote Ukrainian culture abroad. In the result of the trip we hope to create a reliable informational field to promote and expand the audience of consumers of Ukrainian cultural products abroad, to establish international cooperation and exchange experience in the field of film production, to reach agreements on creating joint projects between Ukrainian and international networks.	Limited Liability Company Dobranichfilm	650508	650508
3NET31-3914	Networks and Audiences	LOT 3 Development of international relations	Individual	Visual arts	„Castles of Carpathian Region as one of the factors for photography development“	Our project is an effective way of attracting attention of the world to Ukraine. To realize this, we plan to make photo-expeditions in the region and organize workshop. As the result of these photo-meetings with the custodians of antiquity – castles - will appear photo-exhibitions in four countries. The language of photography will become an integral factor on the way we create the attractive brand "Castles of the Carpathian region. Curious travelers and guests will be acquainted with the "Castles of the Carpathian region" as the holistic product, also thanks to the photo-contest. Our task is to attract guests to Ukraine.	Photographic Art Association of Transcarpathia	544437	532787
3NET31-3968	Networks and Audiences	LOT 3 Development of international relations	Individual	Cultural and Creative Industries	Opera UA 2020	The project aims to promote Ukrainian opera theater abroad and to involve representatives of Ukrainian cultural sectors in the international network Opera Europa. The project will result in participation of Ukrainian cultural representatives in "Opera Europa's spring conference" (Finnish National Opera and Ballet Theater, Helsinki, Finland) as well as a showcase of Ukrainian opera performances with the participation of leading European opera experts as part of the VI Art Festival "Velvet Season at the Odesa Opera" (Odesa National Academic Opera and Ballet Theater, Odessa, Ukraine).	Culture. Innovations. Future.	1213300	1213300

3NET31-3969	Networks and Audiences	LOT 3 Development of international relations	Individual	Audiovisual Arts	Organizing a booth and a screening at the NATPE Budapest International TV content market in 2020 in order to present Ukrainian audiovisual content to the professional audience and finding potential partners.	Within one of Europe's largest TV content markets, that is rapidly and powerfully developing, NATPE Budapest International 2020, FILM UA DISTRIBUTION LLC is organizing a screening and a platform to promote Ukrainian projects to foreign territories, spreading information about opportunities of Ukraine as a powerful location for filming to the target audience, which in the long term should attract foreign investments and increase the number of projects created in co-production, expanding the network of professional contacts of Ukrainian experts in audiovisual industry through the delegations participation and distribution of brochures with contacts of independent representatives of the Ukrainian industry.	LIMITED LIABILITY COMPANY «FILM UA DISTRIBUTION»	1291375,12	1227575,12
3NET31-3969-2	Networks and Audiences	LOT 3 Development of international relations	Individual	Audiovisual Arts	Organizing a booth at the MIPCOM audiovisual content market in 2020 for presenting Ukrainian audiovisual projects on the international market, promoting Ukraine abroad and creating an information platform to encourage foreign production companies to film in Ukraine.	Within the largest international TV content market MIPCOM 2020, FILM.UA DISTRIBUTION will organize a booth for informing about the audiovisual industry of Ukraine and presenting the best Ukrainian audiovisual projects. The purpose of this event is to promote the Ukrainian audiovisual industry among international professional audience, to spread information about shooting conditions for foreign producers in Ukraine and to expand the network of professional contacts of Ukrainian specialists. The main results suppose to increase the share of Ukrainian content on air in other territories, increase number of projects created in co-production and international projects filmed in Ukraine.	LIMITED LIABILITY COMPANY «FILM UA DISTRIBUTION»	2118917,37	1499941,37
3NET33-1759	Networks and Audiences	LOT 3 Development of international relations	International	Cultural and Creative Industries	SESAM 2020: "Poliklinika" - European Architectural Student Assembly	European Architectural Student Assembly is the biggest architectural student network in Europe since 1981. SESAM is its annual peer-to-peer education event, that for the first time will happen in Ukraine. The theme Poliklinika will investigate how architecture impacts wellbeing, how to diagnose and prevent negative effects of it, and how to ensure sustainable urban life. 250 young architects from Europe and beyond will come to Slavutych for 11 days, to bring contemporary architectural discourse to the city, which was completely built out of architectural experiment. 20 workshops will unfold theme into design interventions, theoretical research and conceptual art.	NON-GOVERNMENTAL ORGANIZATION «Science and art platform «OSTRIV»	1751470	1216470
3NET33-6552	Networks and Audiences	LOT 3 Development of international relations	International	Performing arts	Molodyy Theatre participation in the international networking events	Kyiv Academic Molodyy Theatre	Theatrical entertainment institution of culture Kyiv Academic Molodyy Theatre	632660	302000

3NET33-6986	Networks and Audiences	LOT 3 Development of international relations	International	Visual arts	RE-FORMING THE SPACE	The holding of an international forum and a series of interrelated application international art projects/events in the three-dimensional arts sector through the professional network of Ukrainian institutions to establish international linkages and create a positive environment for the three-dimensional arts sector development. Giving international cooperation product shape of a permanent platform for international dialogue.	M17 Contemporary Art Center	2441951	1500000
3NET41-0417	Networks and Audiences	LOT 4 Audience development	Individual	Visual arts	SUSTAINABLE FASHION	SUSTAINABLE FASHION is a project aimed at attracting potential audiences to the issue of responsible consumption and fashion as part of the culture and creative industries. It is time to realize that sustainable is not a trend, but a new lifestyle. As a result of the project, the immediate target audience is less likely to consume low-quality clothing, potentially reducing waste. The results will increase interest in the problem of unmotivated consumption and will orient consumers towards designer clothes that last longer and are relevant for many seasons. The project will implement an educational program and a promotional campaign. Within the educational program, one-day workshops / seminars on sustainable will be created in Odesa, Lviv, Kharkiv, Kyiv, and responsible-use guidebooks, which will be placed in the public domain. The program is developed by Ukrainian Fashion Education Group. As part of the promotional campaign, outdoor advertising will be placed at the airports: Boryspil, Odessa, Lviv, Kharkiv, Zaporozhye, which will inform the audience about sustainable and achievements of Ukrainian designers in this process. Information videos will be created and will be promoted on FaceBook, Instagram, YouTube platforms. It is planned to create 9 videos. The project will involve such designers as: Bevza, Rusinovich, Klimchuk, Masliy, Chervinskaya, Saulidi, Kharitontsev, LAKE, Dil, Kamenskaya, Frolov, Baginsky.	Limited liability company «Advertising and informational agency «YANKO»	1839652	1839652
3NET41-0673	Networks and Audiences	LOT 4 Audience development	Individual	Performing arts	New Face of the Ukrainian Theatre	The idea of the project is to support the Ukrainian theatres in effective communication with their audience and attract new categories of visitors through implementation of the rebranding campaign and organisation of a number of workshops on marketing, efficient communication and promotion of theatre brands. As a result, 3 theatres in 3 cities of Ukraine will get the opportunity to participate in the rebranding campaign and get individual professionally developed brandbook. In addition, representatives of over 15 theatres will participate in practical workshops on planning strategic communications, marketing, branding, SMM, that would allow to increase their level of knowledge and professionalism.	National Union of Theatre Artists of Ukraine	706125	706125

3NET41-0896	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	"Crimean svitylytsia": future with Ukraine	The project is aimed at overcoming the barrier to obtaining information and cultural product of the Autonomous Republic of Crimea and the city of Sevastopol among the potential audience of Ukraine. The project envisages the promotion of a single Crimean Ukrainian-language edition, the edition of which has been forced to move from the temporarily occupied Crimea to the city of Kiev. The aim of the project is to increase the target audience of readers of the literary-artistic and journalistic newspaper "Crimean Light" by conducting a promotional campaign on subscription to the mainland of Ukraine using the latest electronic technologies.	Ukrainian House Crimean Center for Business and Cultural Cooperation, NGO	586350	586350
3NET41-0911	Networks and Audiences	LOT 4 Audience development	Individual	Audial arts	It is not only about music: development of music audience in Ivano-Frankivsk, Kiev and Odessa	The project will forge links between music event organizers and their visitors who choose non-mainstream Ukrainian music and local artists. It will create an information field for the promotion of high quality non-mainstream music product, development and expansion of Ukrainian local music consumers ready to pay for this product. In May-October 2020 there will be an information campaign, three show-cases of local music in Kiev, Odessa and Ivano-Frankivsk, three events for concert organizers. All these events will be combined with the main message of the project: "It's not just about the music."	PUBLIC NON-GOVERNMENT ORGANIZATION "INSHA OSVITA"	550148	550148
3NET41-0918	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Developing accessible cinema audience in Ukraine	The main objective of the project is to increase the audience of moviegoers by attracting more blind and deaf people to the cinema in Ukraine.	Fight for Right NGO	1800000	1800000

3NET41-0948	Networks and Audiences	LOT 4 Audience development	Individual	Audial arts	Cultural project "Music of my people"	The project "Music of My People" aims at the implementation of an educational campaign based on the idea of general music education of students based on Ukrainian traditional culture, familiarization with professional music through the prism of its folklore sources, enriching the musical experience of children, nurturing the skills of music perception . The project is aimed at expanding the audience who is interested in culture indirectly, by involving different age and social groups of children in constant consumption and in the creation of a cultural product. The project will cover 15 comprehensive schools of Kyiv, Zhytomyr oblasts and the city of Kiev, which will host a concert program, master class and delivery of a set of nozzles for further education in music lessons, as well as a methodological seminar for music teachers of 15 general education schools. schools on how to use the nozzle in the music teaching process. Project implementation stages - concert and educational program of the Kyiv Academic Ensemble of Ukrainian Music "Dnipro" - master class and delivery of a set of nozzles for teaching music lessons - a methodical seminar for music teachers on the use of nozzles in the educational process in music lessons	Charitable Fund "Omriyana Kraina"	1554355	1554355
3NET41-1169	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Third National Film Critics Award Kinokolo	The National Film Critic's Award "Kinokolo" is an annual award, established in 2018, which honors the achievements of Ukrainian cinema over the last year on behalf of the Ukrainian film critics community. In 2020, the award ceremony will be held for the third time. The organizers plan to arrange the ceremony at the highest technical and protocol level, as well as significantly expand its communication part. The project aims to expand the audience of Ukrainian cinema through the creation of an «Institute of Stars», to support film talents in Ukraine, to promote Ukrainian films among international film professionals. The result is the organization of voting by film critics to award the best new Ukrainian films and cinematic achievements in eight nominations, the organization of information campaign and the awards ceremony.	"TRAFFIC FILMS" LIMITED LIABILITY COMPANY	681278	482278
3NET41-1302	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	Media Buddies Network	Media Buddies Network — media-collaboration, concept of a friendly partnership of foreign European Medias with Kharkiv and Ukrainian medias on culture and creative industries; with a purpose of formation of a positive image of Kharkiv and Ukraine among the foreign and local professional and civic audiences; joint content production; experience and culture exchange.	Limited Liability Company "GWARA MEDIA"	1540000	1540000



3NET41-1317	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	All-Ukrainian Forum «HAPPY WOMAN»	The All-Ukrainian Forum «HAPPY WOMAN» aims to return and make closer to every Ukrainian woman the choices of a mother-in-law, cultivating an image of womanhood, psychological peace, cultural education, physical health, and ensuring a healthy future generation. To draw attention to gender equality in all spheres of public life, to protect the rights of women of different professions, to join forces to overcome them.	Charity organization "Charity international foundation "PAREA"	364141,4	364141,4
3NET41-1317-2	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	All-Ukrainian Forum "The Future of nation"	All-Ukrainian Forum "The Future of nation" - developing creative abilities in children and adolescents with disabilities, promoting the process of rehabilitation and social adaptation by means of art. Involvement of persons with disabilities in classes from various types of artistic creativity, literary, musical and theatrical arts, improvement of professional skills; comprehensive study of the problems of creative activity and the discovery of new talents, the expansion of creative relationships in different regions and the exchange of experience of rehabilitation and adaptation in society; drawing attention to the problems of children and adolescents with disabilities who are brought up in orphanages; the involvement of leading figures in culture and arts, educators, psychologists, and other specialists in providing creative and methodological assistance	Charity organization "Charity international foundation "PAREA"	364141,4	364141,4
3NET41-1810	Networks and Audiences	LOT 4 Audience development	Individual	Literature and publishing	Ukrainian Children's Reading Promo Tour – "Children like reading comics!"	The project is a reading tour of Ukrainian cities, where activities for children aged 6-14 will be held in children's libraries. The purpose of the project is to make children familiar with such a literary genre as comics, to show that reading can be interesting and educational and that it is an important step in forming a personality and expanding his/her worldview. At events, working with children, we strive to achieve the following results: 1. To get the children interested in reading. 2. To increase the children's awareness of the comic book genre. 3. To get the children acquainted with the Ukrainian-language comics of the Publishing House. 4. To encourage visiting libraries. 5. To create an advertising product: interactive reading of several comic stories of the Publishing Houses (historical, cognitive and educational) with animated elements, music and voice acting for comic book heroes. The presentation will be used in the promotional tour and will continue to be distributed free of charge to libraries to demonstrate how to talk with children about complicated issues using comics	Irbis Comics Publishing, LLC	1114490	1102290

3NET41-2580	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Pusto	Pusto is a non-academic project about literature, art and cinematography, a simple way for our audience to understand complicated things. We make an introduction to art for the public, removing stereotypes of complexity and elitism from it. Thus, our target audience, people who are not conversant with art, but interested in it, has the opportunity to get to know ukrainian and foreign culture through methods of non-formal education.	UNION OF CREATIVE YOUTH OF UKRAINE «LIGA ARTIS»	0	485394
3NET41-3122	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Distribution of the Brothers in Arms documentary in the regions of Ukraine	We want to strengthen the culture of documentary film viewing in the regions of Ukraine. The screenings will include a high-quality and contemporary Ukrainian documentary film, Brothers in Arms, directed by Sergey Lysenko. The distribution of Ukrainian film in the regions of the country gives an opportunity to strengthen the culture of licensed movie screenings of Ukrainian films and to enable the diverse audience to restore the cinema culture. We also want to reduce the mental gap between residents of Ukraine from different regions.	Limited Liability Company «Mik & Co Production»	350820	350820
3NET41-3335	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Formation of an audience for organization of the Ukrainian Film Days in Chungqing	The project is intended to help attract a target audience in Chongqing (China) who is interested in cinema indirectly and needs additional motivation to become a regular viewer of Ukrainian cinema. The purpose is to generate demand for Ukrainian films among Chongqing audiences through educational and promotional campaigns. Expected short-term results - holding a press conference, round table, creative meetings, promotional campaigns with the participation of representatives of creative groups of Ukrainian films in order to inform the Chinese audience about Ukrainian cinematography, and to attract consumers of Ukrainian cultural product. Expected long-term results are an increase in the audience of regular Ukrainian films; creating a precedent for recognition and interest in Chinese audiences in Ukrainian films; a steady increase in the standing group of Chinese viewers.	LIMITED LIABILITY COMPANY "GOLDEN FLEECE "STUDIO"	1592942,92	1592942,92

3NET41-3335-2	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Formation of an audience for organization of the Ukrainian Film Days in Beijing	The project is intended to help attract a target audience in Beijing who is interested in cinema indirectly and needs additional motivation to become a regular viewer of Ukrainian cinema. The purpose is to generate demand for Ukrainian films among Beijing audiences through educational and promotional campaigns. Expected short-term results - holding a press conference, round table, creative meetings, promotional campaigns with the participation of representatives of creative groups of Ukrainian films in order to inform the Chinese audience about Ukrainian cinematography, and to attract consumers of Ukrainian cultural product. Expected long-term results are an increase in the audience of regular Ukrainian films; creating a precedent for recognition and interest in Chinese audiences in Ukrainian films; a steady increase in the standing group of Chinese viewers.	LIMITED LIABILITY COMPANY "GOLDEN FLEECE "STUDIO"	1053793,54	1053793,54
3NET41-3335-3	Networks and Audiences	LOT 4 Audience development	Individual	Audiovisual Arts	Formation of an audience for organization of the Ukrainian Film Days in Lanzhou	The project is intended to help attract a target audience in Lanzhou (China) who is interested in cinema indirectly and needs additional motivation to become a regular viewer of Ukrainian cinema. The purpose is to generate demand for Ukrainian films among Lanzhou audiences through educational and promotional campaigns. Expected short-term results - holding a press conference, round table, creative meetings, promotional campaigns with the participation of representatives of creative groups of Ukrainian films in order to inform the Chinese audience about Ukrainian cinematography, and to attract consumers of Ukrainian cultural product. Expected long-term results are an increase in the audience of regular Ukrainian films; creating a precedent for recognition and interest in Chinese audiences in Ukrainian films; a steady increase in the standing group of Chinese viewers.	LIMITED LIABILITY COMPANY "GOLDEN FLEECE "STUDIO"	1188556,22	1188556,22
3NET41-3403	Networks and Audiences	LOT 4 Audience development	Individual	Cultural Heritage	Communication campaign "Cultural heritage for sustainable development"	The project will be implemented in the mountain village of Urich, on the territory of which the historical sight Tustan is situated. The aim of the project is to increase sensitivity to cultural heritage and to show its potential for sustainable development of the territories to a wide audience, in particular children, as well as to teach the local community to use specific tools and world practices through a comprehensive educational campaign. The result in the long run should be to increase the attractiveness of the tourist destination Tustan Heritage, to extend the quantitative and qualitative indicators of the tourism product, to improve the economic indicators of the local community, to increase the tourist flow.	Tustan NGO	1587795	1587795

3NET41-3604	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	The formation of the audience of Cultural-Community Center Shelter+	The project "The formation of the audience of Cultural-Community Center Shelter+" is intended to help to attract a target audience that is interested in culture indirectly and needs information about us and additional motivation to become a regular consumer of our cultural production and active participant in socio-cultural processes. The purpose of the project is to expand the audience of consumers of our cultural products among the residents of Kryvyi Rih in a quantitative and qualitative way. We want to generate demand for the cultural and artistic services of our center and to stimulate the interest of our potential audience in these products and services. As a result, we look forward to • expanding the audience of regular consumers of our cultural products; • raising awareness and interest; • the steady growth of our constant audience of consumers of cultural products of Shelter+.	Charity Foundation "Shelter Plus"	1339049,2	1339049,2
3NET41-3954	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	Competition of the best Ukrainian festivals "V TOPku!"	In order to promote Ukrainian festivals, expand the festival audience, set new standards for quality of cultural and artistic events - organize and hold a competition among Ukrainian festivals (music, art, history, gastronomy, etc.), create an online playground with descriptions and maps to assist the finalists of the competition in developing a marketing strategy for the development of the festival.	"Educationally-analytical center of community development"	1380200	1380200
3NET41-3973	Networks and Audiences	LOT 4 Audience development	Individual	Visual arts	Art-guide	Art-guide is a site which aims to aggregate cultural and art events from all over Ukraine. The goal is to create a comfortable environment for communication between art consumers and its creators. As a result, we create a single web platform for searching and publishing cultural and art events, and also for communication between art consumers and creators.	Postmen-Ukraine	1999999,46	1999999,46
3NET41-3973-2	Networks and Audiences	LOT 4 Audience development	Individual	Visual arts	AI chat-bot "Art want to get acquainted "	An informational and education AI-platform that will deliver personalized cultural and artistic content based on the user's preferences. The goal — providing people with the personalized art and cultural content, which will be customized to their preferences and will hold on their attention. As a result — forming and expanding an audience that will be interested in Ukrainian art due to considering its preferences. The results — the creation and launch of a unique AI chat bot that will inform people about Ukrainian art in an unusual format.	"Postmen-Ukraine"	1999999,5	1999999,5

3NET41-4674	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	Balletristic	Balletristic is a dance oriented online media focused on connecting theatre and the audience. Historically subordinated to Russian and Soviet centres, ballet and choreography in Ukraine are relatively new arts, which are searching for a distinctive growth path and are struggling from incoherence with the audience and the young artists who are committed to proficient fulfillment. Balletristic's purpose is to contribute in positioning of the dance art and to drive demand for art products. In the future, Balletristic is aiming to become an educational and entertaining platform which may integrate Ukraine into the world context and improve the cultural intelligence.	Individual Entrepreneur Zlunitsyna Oleksandra Victorivna	999685,9	999685,9
3NET41-5189	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	«Civilization.UA» SMM project»	Problem. Since the beginning of the 21st century, we have been faced with the problem of the transmission of value information from generation to generation. In the years 1995-2000, a generation of "gadgets" was born, which receives basic information not in the traditional ways, but from the Internet, Facebook, Instagram, Youtube, Telegram channels, ebooks, audio and video content and more. Objectives and content of the project: filling social networks with educational, intellectual, creative and youthful national content regarding the contribution of world Ukrainian in cooperation with other peoples in the development of all-planetary civilization.	CHARITY ORGANIZATION ALL-UKRAINIAN CHARITY FUND "SOBORNIST"	1997648	1997648
3NET41-5189-2	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	«Civilization.UA» SMM project»	Problem. Since the beginning of the 21st century, we have been faced with the problem of the transmission of value information from generation to generation. In the years 1995-2000, a generation of "gadgets" was born, which receives basic information not in the traditional ways, but from the Internet, Facebook, Instagram, Youtube, Telegram channels, ebooks, audio and video content and more. Objectives and content of the project: filling social networks with educational, intellectual, creative and youthful national content regarding the contribution of world Ukrainian in cooperation with other peoples in the development of all-planetary civilization.	CHARITY ORGANIZATION ALL-UKRAINIAN CHARITY FUND "SOBORNIST"	1997648	1997648

3NET41-5369	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	Communication campaign of Gallery LNAA	Gallery LNAA is a contemporary art space, founded as a unit of the Lviv National Academy of Arts in 2015 to support and promote youth creative initiatives. The project, dedicated to the 5-year anniversary of the gallery, aims to enhance its educational function, significantly expand the audience and popularize the young art of the Lviv art school among the different kinds of audience. The communication campaign envisages the development of gallery branding, the publication of a final results catalog 2015-2019, a comprehensive presentation of creative achievements of the young generation on the new level and a number of promotional educational activities focused primarily on the promotion of high quality cultural product, involvement of new social groups and strengthening the influence of art and culture in the life of society.	Lviv national academy of arts	1453802,94	1453802,94
3NET41-5563	Networks and Audiences	LOT 4 Audience development	Individual	Literature and publishing	"Art conversations with ambassadors"	The ARTISTIC TALKS WITH THE EMBASSY project is a book and a video version of it, which will feature stories with photo illustrations of traditional and contemporary Ukrainian art, as well as stories of ambassadors of different states about their national art. The main objective of the project is to raise awareness of Ukrainian art and to attract foreigners' attention to our cultural and artistic product. The book will be distributed to 78 foreign diplomatic missions, 26 general consulates, 81 honorary consulates in Ukraine and Ukrainian ambassadors in 184 countries.	NGO "Lady International Club"	1412340	1412340
3NET41-6060	Networks and Audiences	LOT 4 Audience development	Individual	Visual arts	Consume art	A communication project aimed to spur an interest to different arts among young audience by showcasing practical advantages which arts give people in real life. In a series of communication messages we touch the crucial questions for every consumer, such as health duration of life, carrier, communication in society, self-esteem. We show how arts can have an impact on these things and change them for the better.	Havas Worldwide Ukraine	2000000	2000000

3NET41-6072	Networks and Audiences	LOT 4 Audience development	Individual	Literature and publishing	Children reading promotion	In the context of information globalization, the decline in interest in reading is a worldwide trend. Not only is the alienation of young people from the book, the decline of the general book culture, but also the loss of national book traditions. But without reading, it is inconceivable to integrate the individual into a multinational culture, which includes the whole complex of spiritual, material, intellectual traits, systems of world outlook, traditions that characterize a society. The level of cultural competence of citizens depends to a large extent on the economy, politics, national security and competitiveness of the country. The main purpose of the project is to spread positive thoughts about reading to the public, to involve children and parents in the reading process. The book promotion and reading project is being implemented with the involvement of all categories of the population, but special attention is paid to the promotion of reading by children, adolescents, and young people. The main purpose of supporting reading is to spread positive thinking about reading, to educate young people's needs, reading skills and culture, to raise the prestige of reading Ukrainian children's literature	Limited liability company "Fountain of fairy tales"	1929748	1929748
3NET41-6344	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	PR-campaign "The Technical Museum turning into a center of technical and engineering art"	Creating technical devices is a whole cultural direction, engineering art. The result of technical designers' work conveys the spirit of the era and corresponds to the general creative tendencies. The purpose of the PR-campaign is to spread the cultural heritage and modern of this cultural segment among the residents of Kyiv and visitors. The long-term result of the project is to expand the audience interested in the creative aspect of engineering, increase the number of events involving art objects created with the help of modern technologies in the State Aviation Museum, increase of mentions in mass media.	Oleg Antonov State Aviation Museum	698000	698000
3NET41-6384	Networks and Audiences	LOT 4 Audience development	Individual	Literature and publishing	#5books	What is the future of the nation that does not read? Ukrainians will not know it as we will change the situation for the better! Comprehensive national campaign # 5books communicates the message: 'You should read at least 5 books per year' to develop yourself and the country. With powerful tools (opinion leaders, internet), we will create and promote a list of 200 books of Ukrainian publishers recommended for reading by 50 influential Ukrainians. Interactive website, campaign on social media and offline will promote reading. A creative approach to the problem will activate the narrative of reading books in society, provide Ukrainians with examples to follow and answer why and what to read.	Limited Liability Company 'Mobile News Service'	1275000	1275000

3NET41-6509	Networks and Audiences	LOT 4 Audience development	Individual	Literature and publishing	<p>•Using the print and online version of ACCENTS Plus magazine to create an audience of fans and consumers of cultural products.</p> <p>•ACCENTS plus magazine is distributed in print copy and online version. With its interesting publications on culture and art, this magazine contributes to the comprehensive development of young people, the formation of demand for cultural and artistic products among the potential audience of consumers of cultural products and raising the cultural level of the population. ACCENTS Plus Magazine with interesting content and high-quality printing monthly introduces readers to news and events in the field of culture and various arts, cinematography, book publishing, as well as tells about Ukrainian and world trends of culture, prominent cultural figures. For 2 years, this magazine has won a wide audience of readers and aims to further increase and expand its distribution network.</p>	Entrepreneur Individual Zapotichna Irina Stefanovna	489720	489720
3NET41-6906	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	<p>The site "The Festivals of Ukraine"</p> <p>The festival movement in Ukraine performs several social and cultural functions, it grows and develops. However, regular visitors are a constant audience. Therefore, it is necessary to involve into the movement those who have not previously considered the festival as an alternative form of leisure. The project is to create an online information resource about the festival movement in Ukraine. This resource is aimed to propagate, debunk myths and help to overcome mental barriers for those who do not yet attend the festivals, as well as expand the range for those who attend the festivals not often. The project also includes a promotional campaign announcing the launch of the resource, in particular, the creation and rotation of a promotional video</p>	Ltd VSHK	1999732	1999732
3NET41-6935	Networks and Audiences	LOT 4 Audience development	Individual	Cultural Heritage	<p>Rebranding Campaign of Khmelnytsky Regional Museum of Art: Time to Update.</p> <p>The project "Rebranding Campaign of Khmelnytsky Regional Museum of Art: Time to Update" aims to activate the information field for effective promotion and dynamic growth of demand for museum cultural products and services, qualitative and quantitative development of the audience of the region, professional development of museum staff, strengthening the social status of the museum institution. In the process of implementing a complex rebranding campaign of the museum, modern effective marketing tools and methods are involved. The project envisages: 3 strategic brainstorming sessions and 4 methodological trainings for museum staff (from technical staff to top management); creation of 1 brand book (logo, corporate style, merchandising options); redesign of the museum's website; 2 public presentations of the results of the rebranding campaign.</p>	Communal Cultural Institution Khmelnytsky Regional Art Museum	491388	491388



3NET41-7078	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	'Our best' awards	The Our Best Award is a cultural and art promotion project designed to switch Ukrainian pop culture consumers attention to Ukrainian artists and projects popular abroad. As practice shows, these are representatives of "high" genres and contemporary art. The ceremony, with all the beloved attributes for the mass cult consumers - the red carpet, star presenters, wide media publicity - will become a trigger that will draw the audience's attention to the creativity of the nominees, make the winners popular in Ukraine, and thus will give a boost to the expansion of the particular artists' audience and entire genres domestically.	Shatylo Olha Vasylivna PPE	1986563	1986563
3NET41-7207	Networks and Audiences	LOT 4 Audience development	Individual	Design and Fashion	The SHOW: New Fashion Zone	The Show: New Fashion Zone has the goal to develop the growing audience for fashion cultural product. The forecast is 150 000 youtube audience as a result of production and promotion campaign. The format is unique. Designers will be stylists for Ukrainian influencers and well-known people. And they'll need to propose only competitors' fashion issues. Our aim is to grow up competitiveness of Ukrainian fashion players and sustainable development of its clients.	Mariasheva G.R.	1994148	1994148
3NET41-7386	Networks and Audiences	LOT 4 Audience development	Individual	Cultural and Creative Industries	National promotion "I read and see Ukrainian"	National promotion "I read and see Ukrainian" It includes 12 educational presentations-lectures of books and films by Sergiy Dzuba and Artemy Kirsanov's "Call sign Banderas", "Forbidden", as well as a new book about the adventures of captain Sayenko "Call sign Banderas - Tomos" in front-line settlements of Ukraine. The program includes the screening of films "Call sign Banderas" and "Forbidden", in whole or in part. Interactive - live communication of viewers and readers with authors, possibility to get answers to their questions.	PE Dziuba Serhii Vasylovych	1074353	1074353